

FRESH IDEAS & ATTENTION TO DETAIL

PEPPERMINT EVENTS WAS INCORPORATED IN 2003 WHEN THE THREE DIRECTORS ALEX BROOKE, JARED DALGAMOUNI AND ADAM HEMPENSTALL CAME TOGETHER TO COMBINE THEIR EXPERTISE IN THE EVENTS, LICENSED AND NIGHTCLUB TRADES.

Their experience running outdoor events and corporate events (in particular hospitality at sporting events, such as the Henley Regatta and Skandia Cowes Week) was coupled with experience in large London nightclubs. They also have a close working relationship with the Mint Group, owner/operators of Koko (formerly the Camden Palace), Infernos nightclub, the Elk Bar, Bison and Bird, Mary Jane and many other bars across South West London.

Over the last six years Peppermint Event's reputation as one of the industry's leading bar and event management companies has been built on a solid foundation of event management skills and experience, combined with fresh ideas and the ultimate attention to detail, whether it's a



top end corporate event or a music festival. The head office is based in London, but operate nationally as far north as Scotland and as far south as the Isle of Wight.

Peppermint operate their own events such as Cowes Week in the Isle of Wight and The Moose Bar in Canary Wharf as well as working on behalf of a variety of clients that include event organisers, PR companies, drinks brands and blue chip companies.

The music festival market has welcomed Peppermint Events with open arms, as they offer a higher standards of service than the traditional bar operators (such as cocktail bars and experiential environments) coupled with their experience in making the operation as efficient and profitable as possible.

Working alongside brands such as Bacardi, Havana Club, Gaymers Cider, Jack Daniels and many others, Peppermint have extensive experience working alongside these brands and PR agencies to deliver experiential marketing campaigns at a variety of events.

Peppermint's flagship event; Cowes Week runs for a week every August in the Isle of Wight and

boasts a restaurant, trade village, crew bar and nightclub for the duration of the world's largest yachting regatta.

More recently Peppermint operated The Moose Bar in Canary Wharf as part of Canary Wharf ice rink, a warm log-cabin environment in the heart of London's financial district, serving mulled wine, delicious food from a daily changing menu - a popular spot for the professionals in and

around Canary Wharf and the skaters alike.

This summer Peppermint have already worked on Polo in the Park in Fulham and will be heading to events such as Bestival, Field day, Secret Garden Party and Cowes Week before returning to the Moose Bar for three months in November.

**FOR FURTHER INFORMATION VISIT
WWW.PEPPERMINTBARS.CO.UK**

NATURE'S CHOICE

Nature's Choice is a well established catering greengrocer with firm roots in the capitals largest wholesale market, New Covent Garden, The Larder of London.

We supply some of London's most prestigious restaurants, bars, hotels and nightclubs and have also supplied many of the event organizer's at some very 'high profile' events such as The London Bar Show, Royal Ascot and London Fashion Week, to name but a few.

Our newly refurbished warehouses are fully temperature controlled with a warm room for ripening, cold room, walk in freezer and fridge; customers and prospective customers are welcome to come and look around.

Like many of our peers in New Covent Garden, we are now not only in the business of selling fresh fruit and vegetables, we also supply prepped and frozen produce, sundries such as specialist oils and dried goods, exotics and a wide array of dairy produce. We are the only suppliers of micro herbs in New Covent Garden.

If you would like any further information about Nature's Choice and the service we provide please contact us on:

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